

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Office Supply Stores Shopped in the Past Year at					
Office supply store past year: Staples	29,930	58.20%	24,631	62.42%	107
Office supply store past year: Big box/warehouse stores (e.g. Costco)	8,126	15.80%	7,492	18.98%	120
Office supply store past year: Department stores (any)	4,663	9.07%	3,148	7.98%	88
Office supply store past year: Online/internet office stores (e.g. OfficeMax, Grand & Toy)	1,589	3.09%	1,161	2.94%	95
Office supply store past year: Other office (stationery) stores	4,349	8.46%	3,508	8.89%	105
Office Supply Stores Shopping Frequency					
Office supply store: Staples: Regularly	22,301	43.37%	18,308	46.39%	107
Office supply store: Big box/warehouse stores (e.g. Costco): Regularly	6,679	12.99%	6,223	15.77%	121
Office supply store: Department stores (any): Regularly	3,782	7.35%	2,516	6.38%	87
Office supply store: Online/internet office stores (e.g. OfficeMax, Grand & Toy): Regularly	1,092	2.12%	804	2.04%	96
Office supply store: Other office (stationery) stores: Regularly	2,997	5.83%	2,484	6.30%	108
Office supply store: Staples: Occasionally	7,629	14.84%	6,323	16.02%	108
Office supply store: Big box/warehouse stores (e.g. Costco): Occasionally	1,446	2.81%	1,268	3.21%	114
Office supply store: Department stores (any): Occasionally	881	1.71%	632	1.60%	94
Office supply store: Online/internet office stores (e.g. OfficeMax, Grand & Toy): Occasionally	496	0.97%	358	0.91%	94
Office supply store: Other office (stationery) stores: Occasionally	1,352	2.63%	1,024	2.60%	99

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.